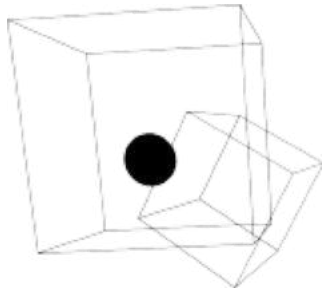# CREATIVE PROCESS EXPLORATION

Altan Mehmet Karacan, Salim Gnaoui, Vasiliki Kollia

User-Centered Design | Summer Term 2019

Project

- Data were collected from 30 minute brainstorming session
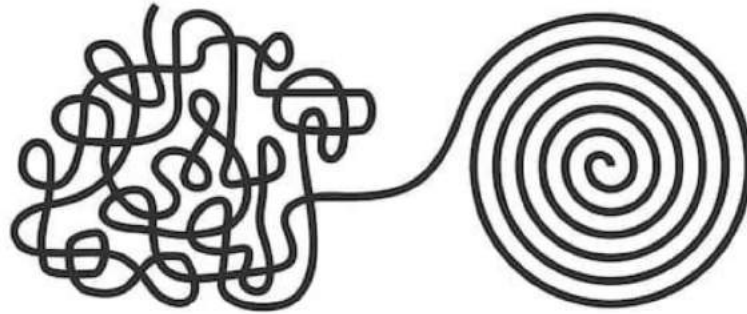 - How does an idea take shape and what do inspiration to do with it?

IDEAS TO MARKET

https://i2m.imp.fu-berlin.de/wp-content/uploads/2018/06/cropped-I2M_logo_generativ_0001-e1544022064696-2.png

Project Progress

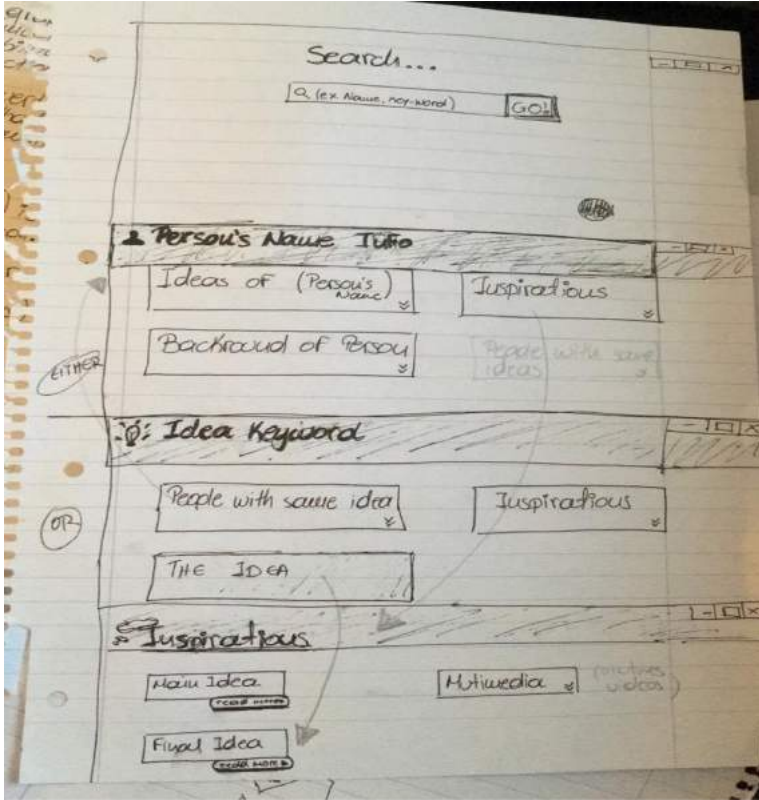**From chaos to order in three phases**

First Phase

- **Design Problem**
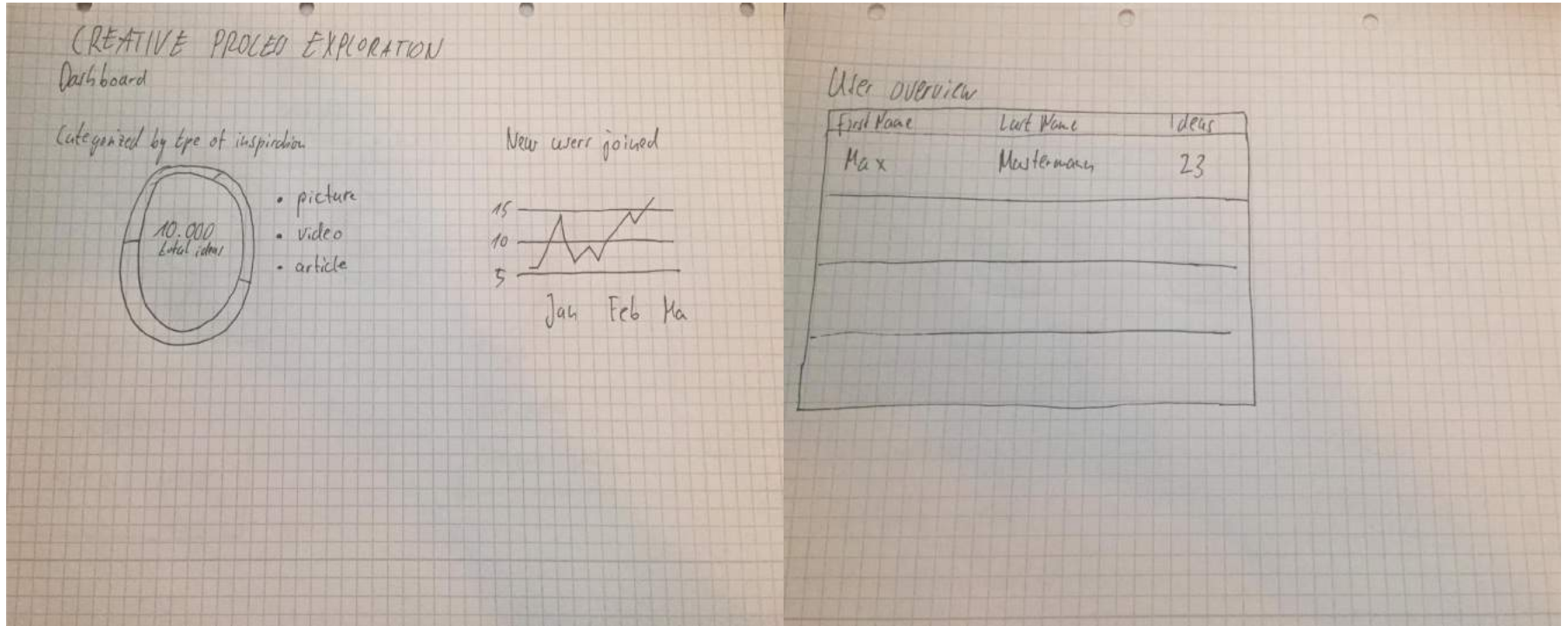 - How can we offer users an open source platform, that enables them to share and manage ideas.
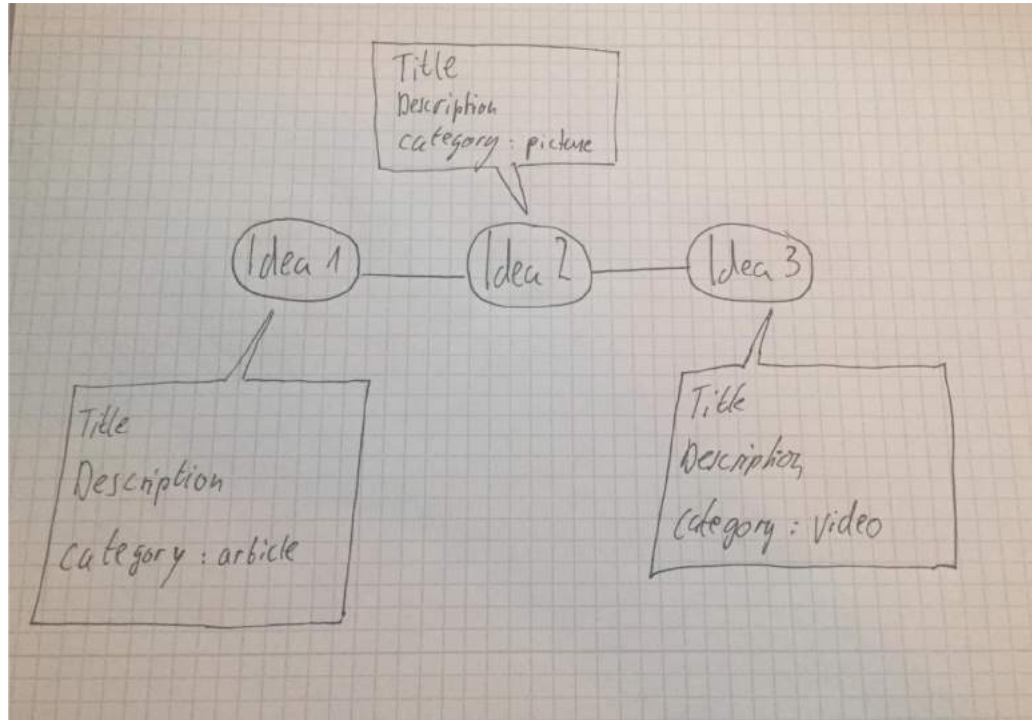
First Version of Low-Fidelity-Prototype

Second Version of Paper Prototype
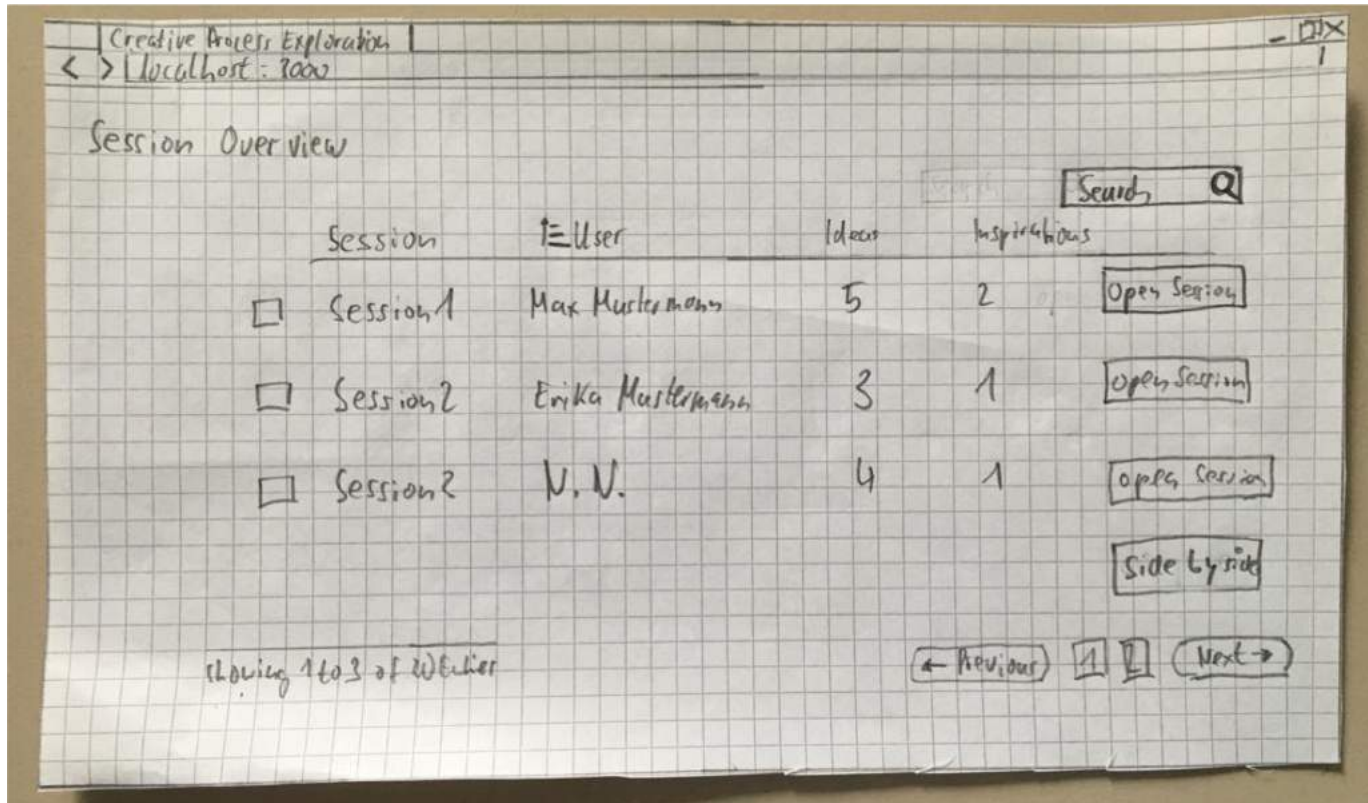
Second Version of Paper Prototype

Second Phase

- Contacting our project partner
- Redefinition of our Paper Prototype based on new insights

http://www.educationtrainingnetwork.com/magazine/2018/07/23/comfort-zone-e-se-la-formazione-in-mobilita-potesse-aiutare-a-superarne-i-confini/
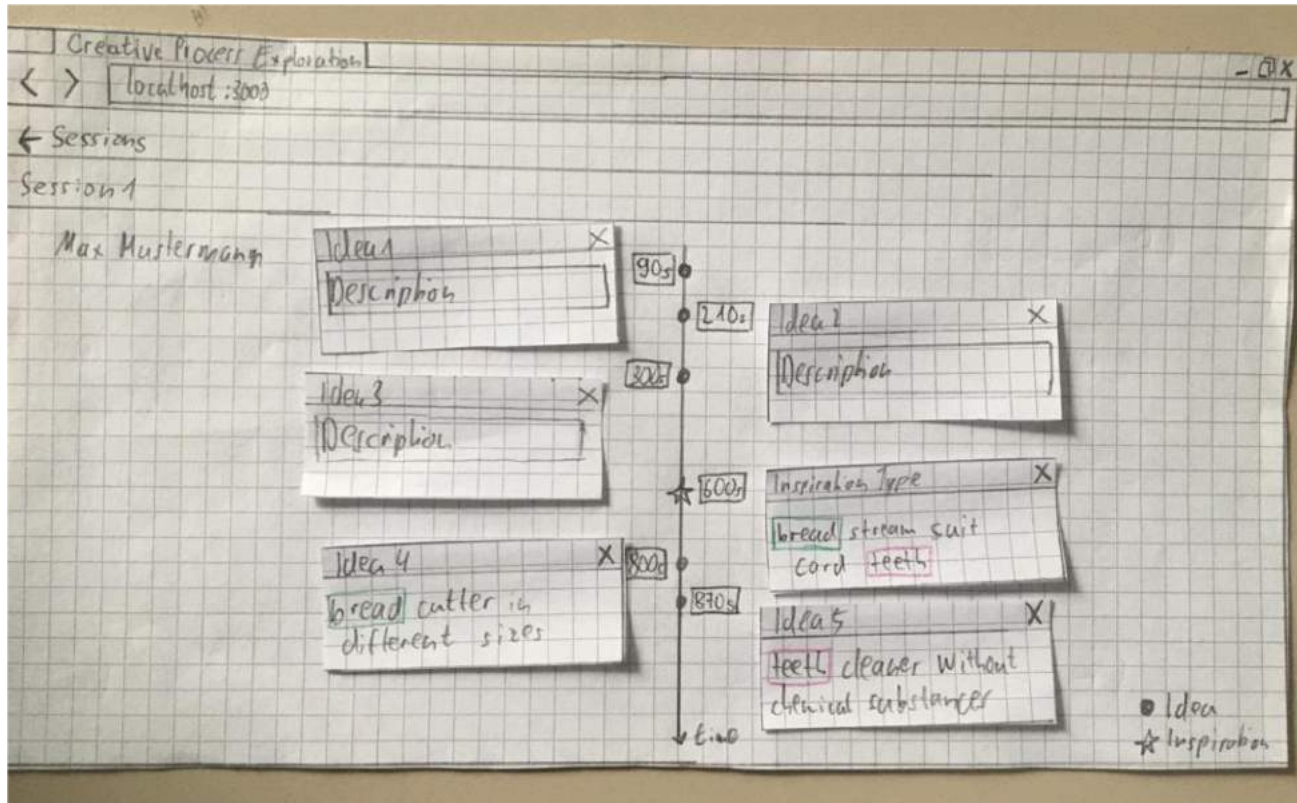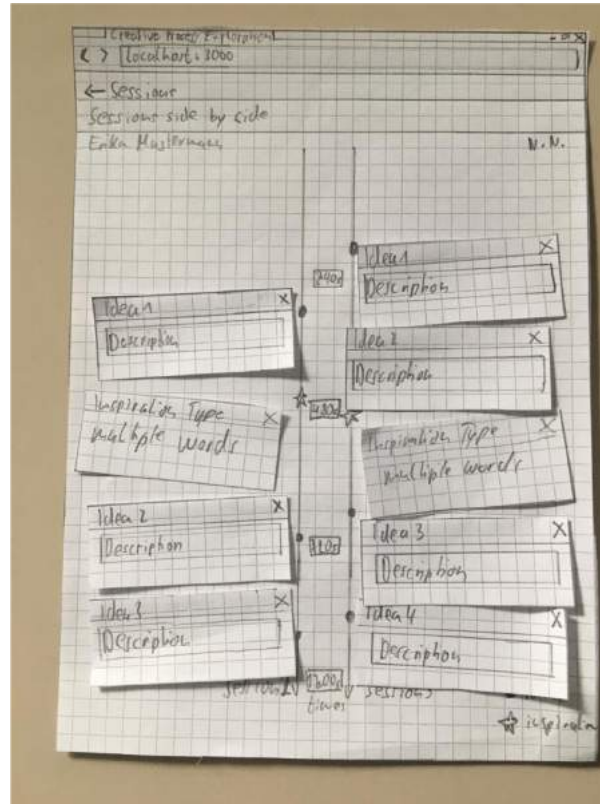
Third Version of Paper Prototype

Third Version of Paper Prototype

Third Version of Paper Prototype

Third Phase: High-Fidelity-Prototype

http://userpage.fu-berlin.de/altanmk93/UCD/CreativeProcessExploration.mp4
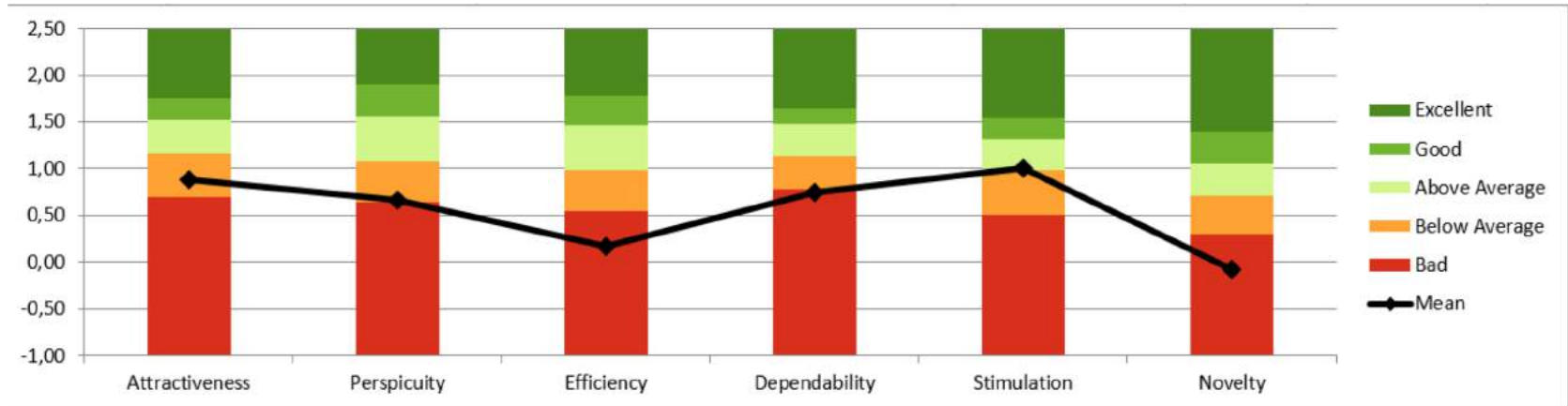
First Iteration of the UEQ Evaluation
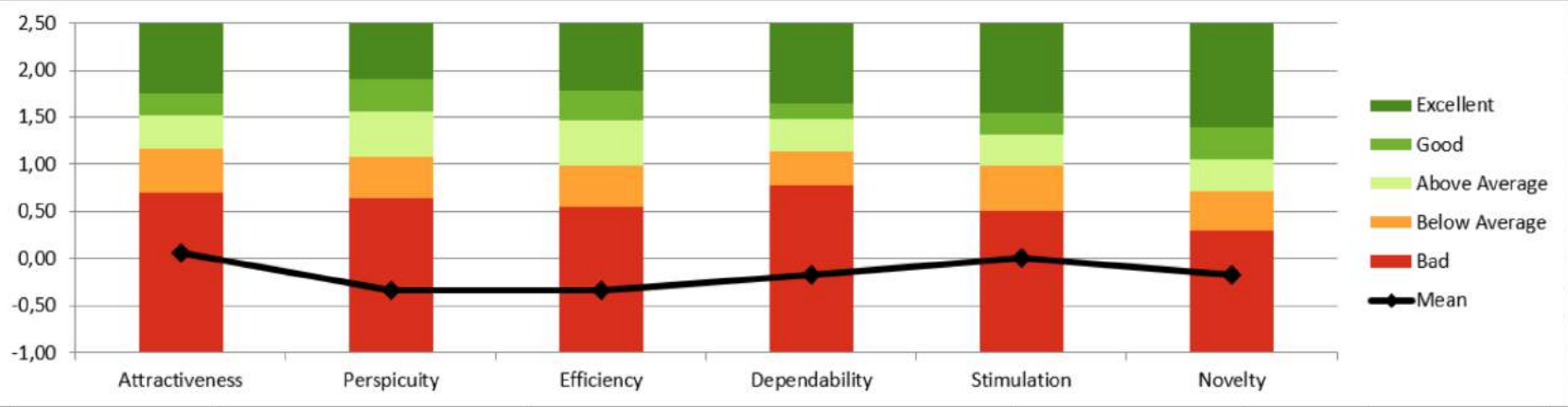
Second Iteration of the UEQ Evaluation

Outlook

- Suitable colouring of the inspirations mentioned in the ideas(e.g. D3 categorical colors)
- Highlighting synonyms or words in ideas that belong to the same class

Thank you

Open Questions?